

Privacy Policy (UK GDPR Compliant)

BJJ House Academy – London, UK
Effective Date: 01/01/2025
Last Reviewed/Updated: 01/03/2025

1. Introduction

BJJ House Academy ("we", "us", "our") is committed to protecting the privacy and personal data of our students, staff, and website visitors. This Privacy Policy explains how we collect, use, store, and protect your personal data in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.
(<https://www.gov.uk/government/publications/data-protection-act-2018-overview>)

We are the Data Controller for the personal data we collect and process, including data submitted through our gym management system powered by PushPress
(<https://www.pushpress.com/>).

2. Data Protection Officer (DPO) Contact

For any questions or concerns regarding this policy or your data, please contact:

Data Protection Officer
Email: dpo@bjjhouse.uk
Address: 152 Willesden Ln, London NW6 7TH

3. Personal Data We Collect

We may collect and process the following categories of personal data via our website, in-person, and our gym management platform (PushPress):

- **From Members and Parents/Guardians:**

Full name, Date of birth, Address, Email address, Phone number, Emergency contact details, Medical information (relevant to safe training), Payment and billing information, Membership details, Class attendance, Images/videos (for marketing purposes, with consent)

- **From Website Visitors:**

IP address, Browser type and version, Site interaction (via cookies and analytics tools)

4. Legal Basis for Processing

We collect and process your personal data based on the following legal grounds:

- Contractual necessity: to manage your membership and deliver services
- Legal obligation: to comply with applicable laws and regulations
- Legitimate interests: to improve operations, customer experience, and security
- Consent: for marketing communications, photography, and health disclosures

5. How We Use Your Data

Your data is used for the following purposes:

- Managing your membership and attendance through PushPress
- Ensuring your safety and fitness for training
- Communicating schedules, billing, events, and updates
- Registering for classes, seminars, and competitions
- Promoting the academy through testimonials and media (with consent)
- Complying with legal obligations and health and safety protocols

6. Data Sharing and Third Parties

We do not sell your data. We may share it with trusted third parties for operational purposes:

- PushPress (membership and billing platform)
- Payment processors (e.g. Stripe, GoCardless)
- Marketing platforms (e.g. Mailchimp)
- IT service providers and cloud platforms
- Legal authorities if required

All third parties are contractually bound to protect your personal data in compliance with UK GDPR.

7. Data Retention

We retain your personal data for as long as necessary to:

- Maintain accurate member and financial records
- Meet legal and safeguarding requirements
- Fulfil contractual obligations

Data will be securely deleted when no longer required.



8. Data Security

We implement strict technical and organisational measures to secure your data:

- Encrypted cloud-based storage (via PushPress)
- Secure access control and staff confidentiality
- Regular reviews of privacy practices and security protocols

9. Your Rights Under UK GDPR

You have the right to:

- Access your personal data
- Rectify inaccurate or incomplete data
- Request erasure (when legally permissible)
- Restrict processing
- Object to processing
- Data portability
- Withdraw consent at any time

To exercise your rights, contact dpo@bjjhouse.uk.

10. Cookies and Website Tracking

Our website uses cookies for functionality and analytics. You can manage cookie preferences through your browser or site banner.

For more details, please see our Cookie Policy.

11. Complaints

If you believe your data has been misused, you may:

- Contact our DPO at dpo@bjjhouse.uk
- File a complaint with the Information Commissioner's Office (ICO):
www.ico.org.uk | Tel: 0303 123 1113

12. Updates to This Policy

This Privacy Policy may be updated periodically to reflect legal or operational changes.

Please check our website for the most current version.

By using our services, registering through PushPress, or visiting our website, you agree to the terms of this Privacy Policy.